



FilmL.A., Inc. PRIVACY POLICY

FilmL.A., Inc. ("FilmL.A.") is committed to protecting its users' privacy. This Privacy Policy (the "Privacy Policy"), as set forth below, covers filmlainc.com ("filmlainc.com" or the "website") and applies solely to information collected on filmlainc.com. Please read this Privacy Policy to understand how we will treat personally and non-personally identifiable information we collect on filmlainc.com. This Privacy Policy supersedes all previously published policies from FilmL.A. This Privacy Policy may change from time to time, so please check back periodically.

Information Collection

FilmL.A. collects information from our users at several different points on our website, and is the sole owner of the information that is collected. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.

When users browse our website, they leave evidence of their visit in the form of an access log, a text file that records certain facts about their visit, such as their unique IP address, what page they looked at, what kind of browser they were using, and in some cases what page they came from to get here. This is standard information provided by the browser and it is collected by nearly every website on the Internet.

Our website also offers several opportunities for visitors to register for informational mailings. At registration, users give contact information (such as email address, first and last name, and company affiliation). We use this contact information to provide registered subscribers information about our company and filming related activities. FilmL.A. is able to track which subscribers choose to open our mailing campaigns, and when, and what links they click on in the body of each mailing. Subscribers may opt-out of receiving future mailings at any time (see the choice/opt-out section below).

Usage and Sharing

Usage: We evaluate the information collected to determine which site features are of interest to users, and to send email based on the mailing preferences our subscribers have set. We may also use this information to troubleshoot email delivery problems, or to verify receipt and viewing of FilmL.A. e-Notifications by registered users of this program. We will not engage in unauthorized "spam" activity or contact users about their click-through activity. For participants in our e-Notification program, we may send other, pertinent, filming-related information from time to time. In other words, we analyze users' website activity to help us improve our online product and service offerings, provide users technical support, diagnose problems with our server, and administer our website.

Sharing: We will never share, sell, or rent our users' personal information to third parties for their promotional use. Occasionally, we enter into contracts with third parties so that they can assist us in servicing users (for example, sending email bulletins). Our contracts with these third parties prohibit them from using any of our users' personal information for their own purposes,

and they are required to maintain the confidentiality of the information we provide to them. Also, we may disclose or report personal information in limited circumstances where we believe in good faith that disclosure is required under the law. For example, we may be required to disclose personal information to cooperate with regulators or law enforcement authorities, to comply with a legal process such as court order, subpoena, search warrant, or law enforcement request.

Links

Our site and some of our email provide links to third-party websites, such as government and community-based information sites, external news sources or other sites we believe our subscribers may find interesting. If our subscribers link to a third-party site, information about them may be collected at that site. Because FilmL.A. does not control the information policies or practices of these third parties, their privacy policies should be carefully reviewed to learn more about how they collect and use personally identifiable information.

Security

FilmL.A. and its third-party service providers take every precaution to protect the confidentiality and security of our users' personal information by using industry-recognized security safeguards such as firewalls, coupled with carefully developed security procedures to protect the information from loss, misuse or unauthorized alteration.

FilmL.A. also takes care to reinforce the importance of our website visitors' security and privacy among our employees. Our employees are trained and required to safeguard our subscribers' information, and we restrict access to personal information to necessary employees and agents for business purposes only.

Children

We ask that all parents spend time with their children and monitor what sites their children are visiting. We do not knowingly collect personally identifiable information from children under the age of 13. We also suggest that no children under 18 submit personally identifiable information to any game, membership, contest or promotion that we might host without first obtaining a parent's consent. Our site is not intended for use by and is not directed to children.

Choice/Opt-out

FilmL.A. provides mailing list subscribers the opportunity to opt-in, opt-out or change mailing preferences via a link in the footer of most email messages we send. These links are the most expedient way for subscribers to adjust their mailing list preferences. FilmL.A. will process emailed unsubscribe requests manually within 10 days.

Notification of Changes

If we decide to make changes to our Privacy Policy, we will post those changes on the FilmL.A. website. It is the individual user's responsibility to become familiar the Privacy Policy in force and be aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.