



MINUTES

EXECUTIVE COMMITTEE MEETING
11:30 AM, Tuesday, January 30, 2007
FilmL.A., Inc. Conference Room
450 S. Bixel Street, Suite T-800
Los Angeles, CA 90017

- I. CALL TO ORDER. The meeting was called to order by Chair Bryan Unger at 11:43 a.m., notice having been given on December 5, 2006. The following Directors, constituting a quorum of the Executive Committee, were present: Steve Caplan, John Connolly (via phone), Steve Dayan, Pamm Fair (via phone), Joyce Foster, Mel Kohn, Lisa Rawlins, and Bryan Unger. Jean Prewitt and Randy Winograd were excused. Staff present included: Steve MacDonald, Michael Bennett, Mike Bobenko, Donna Wells, and Philip Sokoloski.
- II. APPROVAL OF MINUTES OF EXECUTIVE COMMITTEE MEETING OF OCTOBER 31, 2006. Upon motion by Steve Dayan, seconded by Lisa Rawlins, the minutes were unanimously approved as submitted, with one abstention from new Committee member Mel Kohn.
- III. PRESIDENT'S REPORT
 - a. FINANCIAL REPORT. MacDonald introduced the 2nd quarter and year-to-date financials for FY'07. Following their review by the Executive Committee, they will be presented to the full board at its next meeting.
 - b. TECHNOLOGY UPDATE. The committee heard a report on the status of the OPS permit system. A revised development schedule shows a final product delivered at the end of April, before a two-month internal implementation. Final beta with full functionality is expected 2/15. Delays are due to sequence of mid-project change orders and delayed deliverables. There are no significant cost-overruns.
 - c. PERMIT ENFORCEMENT. MacDonald reported on FilmL.A.'s participation on a task force charged with drafting recommendations to the City on the subject of film permit enforcement. A recent meeting focused on measures already implemented by the LAPD, including requirements for retired officers to apply for and carry state guard registration and gun cards. The committee discussed FilmL.A.'s participation on the task force, and voiced support for maintaining FilmL.A.'s current level of involvement.

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- d. PERMIT PROCESS IMPROVEMENT GROUP. On January 17, 2007, MacDonald delivered a short presentation before Mayor Villaraigosa and an assembly of City General Managers. He announced that FilmL.A. will convene a task force with revolving membership to address film permitting issues and further the "one-stop" approach in Los Angeles. Early contact with Transportation officials has begun. Other departments will be invited to participate as appropriate. Committee member Lisa Rawlins suggested that FilmL.A. survey its customers about their experiences working with the airports.
 - e. 2007 TV PILOT PRODUCTION STUDY. MacDonald noted that FilmL.A.'s third annual TV pilot survey is in progress and that FilmL.A. has received favorable responses from local TV production executives.
 - f. RECENT PRESS & SPEAKING OPPORTUNITIES. On January 26, 2007, MacDonald delivered a joint presentation with CFC Director Amy Lemisch before an annual meeting of city managers convened by the Los Angeles County Sheriff. The talk focused on threats posed by foreign incentives, and the importance of flexibility in encouraging local film production. Lisa Rawlins expressed support for the cooperative effort between FilmL.A. and the CFC.
- IV. CLOSED SESSION. The Executive Committee met in closed session to confer with legal counsel on pending litigation, and contract and strategic planning issues.
- V. OLD BUSINESS. No old business was raised.
- VI. NEW BUSINESS
- a. DOWNTOWN PARKING AVAILABILITY. Director Steve Dayan suggested that FilmL.A. find a way to address industry challenges related to increasingly difficult parking arrangements when filming in downtown Los Angeles. Staff described ongoing discussions with the Department of Transportation (DOT) on the subjects of posting and lane closures. An upcoming study on downtown-area parking is expected to be released by the Community Redevelopment Agency (CRA).
 - b. BOARD DEVELOPMENT/COMMITTEES. Bryan Unger announced that his tenure as Chair would focus on strategic planning and board development. To that end, he encouraged members of the Executive Committee to volunteer for subcommittee membership, and directed that committee membership rosters be circulated to the Board. The process of recruiting new Board members through subcommittee participation will continue in 2007. The Nominating/Board Development Subcommittee will review nominees to the Board and make recommendations on Board composition.
 - c. 2007 MEETING CALENDAR. Executive Committee members each received a copy of a draft calendar for 2007 board business.

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VII. NEXT MEETINGS

BOARD OF DIRECTORS – FEBRUARY 9, 2007

EXECUTIVE COMMITTEE - JUNE 5, 2007 was the scheduled date, but a meeting in March will be added.

VIII. ADJOURNMENT. There being no further business to come before the committee, the meeting was adjourned at 1:39 PM.

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