



**MINUTES
MEETING OF THE BOARD OF DIRECTORS OF
FILML.A., INC.**

9:00 AM, Wednesday, May 31, 2006
James Cagney Room, Screen Actors Guild
5757 Wilshire Blvd.
Los Angeles, CA 90036

- I.** CALL TO ORDER. The meeting was called to order by Chair Jean Prewitt at 9:16 AM, notice having been given at the previous Board Meeting. The following Directors, constituting a quorum of the Board were present:

Earl Brendlinger	Bob Beitcher	Pete Corral	Steve Dayan
Chris Essel	Pamm Fair	Joyce Foster	Barry Greenberg
Mark Indig	Amy Lemisch	Jean Prewitt	Lisa Rawlins
Bryan Unger	Randy Winograd	Ted Wolfberg	

The following Directors were absent: Joe Aredas, Ken Balder, Steve Caplan, John Connolly, Hudson Hickman, Mel Kohn, and Paul Nawrocki.

FilmL.A., Inc. staff present were Steve MacDonald, Michael Bennett, Philip Sokoloski and Donna Wells. Pauline East, FilmL.A., Inc. North County Liaison, and Randy Holman, outside counsel, were also present.

- II.** REPORT ON THE POSTING OF NOTICE. The notice was posted on FilmL.A., Inc.'s web site on Friday, May 26.
- III.** APPROVAL OF THE MINUTES OF THE MEETING OF FEBRUARY 3, 2005. Upon motion of Steve Dayan, seconded by Bob Beitcher, the Minutes were unanimously approved as submitted.
- IV.** CLOSED SESSION – CONFERENCE WITH LEGAL COUNSEL. The Board met in Closed Session to confer with legal counsel regarding pending litigation, contract issues, and strategic planning. Staff was excused during a discussion of employee compensation, and the Board approved the extension of the employment of President Steve MacDonald on terms agreed with him in advance.
- V.** ADOPTION OF THE 2006-2007 FISCAL YEAR BUDGET. Upon motion of Lisa Rawlins, seconded by Chris Essel, the Board voted unanimously to approve the budget as presented. Staff was instructed to develop FY 2006-07 reserves and establish how incentive pay plan was to be administered.
- VI.** PRESIDENT'S REPORT. President Steve MacDonald reported as follows:
- A.** Production Statistics. Features were up 9% over this period last year, TV was up 7%, and commercials were down 7%. A handout was distributed.

- B. Customer Service Survey. A new survey showed improvement over the responses from last year's survey in all areas. A handout was distributed.
 - C. Press. FilmL.A., Inc. and Steve MacDonald have been covered and quoted on television and radio (KNBC, KTLA, KCAL/KCBS, KABC, KFWB), on the internet (HispanicBusiness.com, Newsday.com, BizBashLA.com, Bloomberg News Service), and in print (Daily Variety, Hollywood Reporter, Los Angeles Times, Los Angeles Business Journal, Daily News, Albuquerque Tribune) multiple times during the quarter.
 - D. Permit Software Implementation. Project is on schedule, and weekly meetings are being held with InterFuel and the project managers.
 - E. "Reel Scout." A digital film library, which at first will contain photos and contact information for LAUSD, City of L.A., North L.A. County and DWP filming sites, is being created for FilmL.A.'s web site, with a target launch date in July.
 - F. City Fee Waiver. The City has agreed to waive fees for filming on City property, except for the proprietary departments, Olvera Street, Recreation & Parks, and the Convention Center.
 - G. L.A. County Fire Department Fee Increase. FilmL.A. organized and hosted a meeting with LA County Fire officials and members of the Entertainment Alliance. The details of a proposed new ordinance are still under discussion.
 - H. Meetings with City Departments. FilmL.A. will be meeting with the City Department of Transportation, and the Fire Department, to work on improving processes related to filming.
- VII. OLD BUSINESS.**
- A. Strategic Planning. Chair Jean Prewitt reported that two good planning sessions, with Board and staff members, have been held, and it is recommended that a consultant be hired to survey stakeholders and facilitate the final strategic planning sessions. Upon motion of Earl Brendlinger, seconded by Barry Greenberg, the Board voted unanimously to allocate \$25,000 out of the FY2006 budget to issue an RFP and engage a consulting firm.
 - B. Governance Subcommittee. This subcommittee will meet in July to conduct the annual review of FilmL.A.'s bylaws.
- VIII. NEW BUSINESS.** No new business was raised.
- IX. THANK YOU TO MEETING HOST, PAMM FAIR AND SCREEN ACTORS GUILD.** The Chair thanked Pamm Fair, Marco Barrios, and Screen Actors Guild for once again providing the meeting space and refreshments.
 - X. NEXT BOARD MEETING.** The next meeting of the full Board has been scheduled for 9:00 AM, Friday, August 4, 2006, location to be announced. Executive Committee Members were given notice that their next meeting will be 6/27/06, 11:30 AM, at FilmL.A.
 - XI. ADJOURNMENT.** There being no further business to come before the Board, the meeting was adjourned at 11:16 AM.