



MINUTES

EXECUTIVE COMMITTEE MEETING
11:30 AM, Tuesday, June 5, 2007
FilmL.A., Inc. Conference Room
450 S. Bixel Street, Suite T-800
Los Angeles, CA 90017

- I. CALL TO ORDER. The meeting was called to order at 11:48 AM by Chair Bryan Unger, notice having been given on March 13, 2007. The following Directors, constituting a quorum of the Executive Committee, were present: Pamm Fair, Joyce Foster, Mel Kohn, Jean Prewitt, Lisa Rawlins, Bryan Unger, and Randy Winograd (by phone). Steve Caplan and Steve Dayan were absent. Staff present included Michael Bennett, Steve MacDonald, Donna Wells, and Philip Sokoloski.
- II. APPROVAL OF MINUTES OF EXECUTIVE COMMITTEE MEETING OF MARCH 13, 2007. Upon motion by Mel Kohn seconded by Pamm Fair, the minutes were unanimously approved as submitted.
- III. PRESIDENT'S REPORT
 - A. Financial Update. MacDonald reviewed the third quarter and year-to-date financials, as reviewed and approved by the Finance Subcommittee.
 - B. Budget Update. Work continues on FilmL.A.'s FY'08 budget. FilmL.A.'s CFO Michael Bennett and the Finance Subcommittee are guiding the budget process to create a realistic budget based on rolling averages and actual expenses for Executive Committee approval and Board endorsement by June 15, 2007.
 - C. Permit Software Update. The Committee learned that the development of FilmL.A.'s new permit software system is within budget but behind schedule. In a recent meeting, FilmL.A.'s project manager Laura Hutton described the overall project status as excellent. FilmL.A. has taken possession of a functioning work product, which is now installed on a hosted website under FilmL.A.'s control. The product developer has moved from programming to product documentation. FilmL.A. will remit payment to the contractor pending a third party approval of the beta release. The Operations Subcommittee was promised an opportunity to review a final product. Bryan Unger asked that additional board members be invited to participate in the final viewing.
 - D. Strategic Plan Implementation. MacDonald reviewed both completed and near-term implementation steps taken since the Board's adoption of the Strategic Plan in March. A system of regular meetings facilitated by a third-party consultant is in place to keep the plan at the forefront of staff's attention.

- E. Enterprise Zone Initiative. MacDonald shared news of recent discussions to package State Enterprise Zones and Federal Empowerment Zones to benefit entertainment businesses and location production. MacDonald sought the committee's help in identifying productions that could benefit. Unger endorsed FilmL.A.'s research into this project, while Jean Prewitt asked to be able to review the fact sheet on the proposal, once finished.
 - F. First Quarter Production Statistics. FilmL.A. observed a 22% year-to-year decrease in local feature film production for the quarter. The Committee discussed possible reasons for the change.
 - G. First Quarter City/County Reports. MacDonald's presentation of copies of the new and improved filming reports prepared for distribution to local elected officials was met with universal praise. Suggestions were made to incorporate into future reports.
 - H. Recent Press Mentions. MacDonald reviewed press coverage received since the last update.
- IV. CLOSED SESSION. The Executive Committee met in closed session to confer with legal counsel on pending litigation, contract, strategic planning and personnel issues.
- V. OLD BUSINESS. No new business was raised.
- VI. NEW BUSINESS.
- A. Burbank Schools. Lisa Rawlins shared several calls she received about the challenges of filming in Burbank Schools. The committee discussed ways to assist the schools to better accommodate filming.
 - B. Downtown Filming Impact. MacDonald and FilmL.A. Director of Community Relations Geoffrey Smith continue to attend meetings focused on downtown stakeholders and their concerns about film crew behavior and permit enforcement. Unger recognized their efforts on this issue.
 - C. County Permit Process Streamlining. FilmL.A. is convening County representatives to discuss the film permit process, and has compiled a list of other County filming issues. Meetings will involve the studios and MPAA to seek industry recommendations.
- VII. NEXT MEETINGS
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| BOARD OF DIRECTORS | JUNE 15, 2007, Panavision (Woodland Hills) |
| EXECUTIVE COMMITTEE | AUGUST 21, 2007, FilmL.A. |
- VIII. ADJOURNMENT. There being no further business to come before the committee, the meeting was adjourned at 1:31 PM.