



MINUTES

EXECUTIVE COMMITTEE MEETING

11:30 AM, Tuesday, September 18, 2007

FilmL.A., Inc. Conference Room

450 S. Bixel Street, Suite T-800

Los Angeles, CA 90017

- I. CALL TO ORDER. The meeting was called to order at 11:50 AM by Chair Bryan Unger, notice having been given on March 13, 2007. The following Directors, constituting a quorum of the Executive Committee, were present: Pamm Fair, Steve Dayan, Mel Kohn, Jean Prewitt (by phone), Lisa Rawlins, Bryan Unger. Staff present included Michael Bennett, Steve MacDonald, Donna Wells, Susan Angrisano, Donna Washington, Geoffrey Smith, and Corina Sandru .
- II. APPROVAL OF MINUTES OF EXECUTIVE COMMITTEE MEETING OF JUNE 5, 2007. Upon motion by Lisa Rawlins, seconded by Mel Kohn, the minutes were unanimously approved as submitted.
- III. FINANCIAL UPDATE. Michael Bennett provided an overview of the company's current financials, with emphasis on staff overtime in field services.
- IV. PRESIDENT'S REPORT
 - A. Strategic Plan Implementation. The committee heard a report on items in progress and completed to date, including e-notification, interviews for a new VP of Communications, a company training schedule, new office space expansion, and modifications to the Filmmakers Code of Professional Responsibility.
 - B. Permit Software Update – Michael Bennett provided an update on the status of FilmL.A.'s new permit system. Weekly strike team meetings are held to help ensure system roll-out by December 1, 2007. The Operations Committee will receive update from Laura Hutton of s.Calate, and the committee was notified that the project could cost an additional \$30K for important changes outside the original scope of work.
 - C. City of Los Angeles RFI/RFP – The original due date for the City's Request for Information (RFI) was August 24, 2007, which was later extended to August 31, 2007. FilmL.A. submitted a response. Should the City issue an RFP FilmL.A. would consider bidding.
 - D. City of Los Angeles Alley Issue. MacDonald shared news of an issue affecting filmmaker use of gated public alleyways. FilmL.A. helped solve the problem with the help of Cynthia Ruiz. A Production Alert will announce the alley's availability to the industry.

- E. City of Los Angeles Council Issues. MacDonald announced that FilmL.A. was coordinating a meeting with Councilmember Tom LaBonge to discuss filming in his district.
- F. Film Permit Enforcement. MacDonald shared results of work with LAPD on this issue. The committee learned that LAPD Sgt. Duran has been tapped to follow up on enforcement issues.
- G. Second Quarter Production Statistics. Reports illustrating FilmL.A.'s permit statistics were shared with the committee.
- H. Second Quarter City/County Reports. MacDonald presented copies of the new and improved filming reports prepared for distribution to local elected officials. The reports met with universal praise and members suggested we post the reports on the website.
- I. Recent Press Mentions. MacDonald reviewed press coverage received since the last update.
- V. CLOSED SESSION. The Executive Committee met in closed session to confer with legal counsel on pending litigation, contract, strategic planning and personnel issues.
- VI. OLD BUSINESS. No new business was raised.
- VII. NEW BUSINESS. By unanimous vote, Earl Brendlinger was welcomed to join the Executive Committee.
- VIII. NEXT MEETINGS
BOARD OF DIRECTORS September 28, 2007, 9:00 AM, LA Center Studios
EXECUTIVE COMMITTEE November 29, 2007, 11:30 AM, FilmL.A.
- IX. ADJOURNMENT. There being no further business to come before the committee, the meeting was adjourned at 1:35 PM.