



MINUTES
FILML.A. BOARD OF DIRECTORS MEETING

9:00 AM, Friday, September 28, 2007
Los Angeles Center Studios
450 S. Bixel Street, Suite T-510
Los Angeles, CA 90017

- I. CALL TO ORDER. The meeting was called to order by Chair Bryan Unger at 9:05 AM, notice having been given at the prior meeting. The following Directors, constituting a quorum of the Board, were present, with (P) noting members participating by phone:

Ken Balder	Earl Brendlinger	Steve Dayan	Chris Essel
Pamm Fair (P)	Joyce Foster	Barry Greenberg	Leron Gubler (P)
Mark Indig (P)	Mel Kohn	Amy Lemisch	Michael Miller
Paul Nawrocki (P)	Jean Prewitt (P)	Lisa Rawlins	Bryan Unger
Ted Wolfberg (P)			

The following Directors were absent (excused members are marked "**"): Bill Allen*, Bob Beitcher*, Steve Caplan*, Pete Corral*, Hudson Hickman*, and Randy Winograd*.

The following staff were present: Steve MacDonald, Donna Wells, Mike Bennett, Donna Washington, Susan Angrisano, Geoffrey Smith, Joe Craig, and Philip Sokoloski.

The following guests were present: The Honorable Jan Perry, Stephanie Magnien, Ed Duffy, and Tess Paningbatan.

- II. REPORT ON THE POSTING OF THE NOTICE. Public notice of the meeting was posted on FilmL.A., Inc.'s web site on Tuesday, September 25, 2007.
- III. APPROVAL OF MINUTES FOR THE MEETING OF JUNE 15, 2007. Upon motion by Steve Dayan, seconded by Earl Brendlinger, the minutes were unanimously approved as submitted.
- IV. FINANCIAL UPDATE. MacDonald introduced CFO Michael Bennett, who reviewed the unaudited fourth quarter and year-to-date financials, as approved by the Finance and Executive Committees.
- V. PRESIDENT'S REPORT
- A) STRATEGIC PLAN IMPLEMENTATION. MacDonald shared FilmL.A.'s progress in implementing its new strategic plan, highlighting past achievements and work-in-progress. Members asked that staff periodically evaluate the implementation plan so as not to lose sight of strategic objectives.
- B) PERMIT SOFTWARE UPDATE. MacDonald introduced Mike Bennett, who gave an overview of steps taken to prepare FilmL.A.'s new permit software for the upcoming bug-free testing period and internal rollout. Members

voiced support for bringing in outside parties including FilmL.A. customers to review and comment on the developing product, as well as the development of a communications strategy for external rollout.

- C) CITY OF LOS ANGELES ALLEY ISSUE. MacDonald informed the board of FilmL.A.'s success in opening downtown public alleys to filming. Through an arrangement between FilmL.A. and the City's Bureau of Street Services, public alleys that are gated and locked are now available for filming or scouting through a FilmL.A.-administered process.
- D) CITY OF LOS ANGELES COUNCIL ISSUES. MacDonald reported on recent requests from members of the City Council asking FilmL.A. to decline permits based on unusual criteria. Multiple board members expressed a desire for clarification on the appropriateness of Council involvement in the review of film permits.
- E) FILM PERMIT ENFORCEMENT. MacDonald reported on positive steps taken by Sgt. Rich Duran of the LAPD to step up the City's attention to film permit enforcement. FilmL.A. will continue to monitor the issue.
- F) CURRENT PRODUCTION STATISTICS. MacDonald gave a report on how on-location film production is faring mid-quarter. An overall production decrease is expected, counter to expectations about work stockpiling. An official stats release will be circulated mid-October.
- G) SECOND QUARTER CITY/COUNTY REPORTS. MacDonald shared copies of reports prepared for Los Angeles City Councilmembers and Los Angeles County Supervisors about filming in their districts. After voicing support for the reporting effort, the board suggested ways to improve future reports by adding demographic information on where entertainment employees live.
- H) RECENT PRESS MENTIONS. MacDonald shared a list of recent media mentions and speaking engagements involving FilmL.A.

VI. BOARD SUBCOMMITTEE REPORTS

- A) AUDIT. Bennett reported that the FY'07 audit has gone smoothly. The number of notes expected to be attached to the audit is significantly lower than in any prior year. The Audit committee will put out to bid seeking new bids for auditing services next year.
- B) FINANCE. Bennett reported that in addition to the financials presented earlier, the Finance Committee had approved an increase in FilmL.A.'s strategic financial reserves.
- C) NOMINATING. Chris Essel reported on the committee's work to recruit qualified potential Board participants. She called for a series of votes for the Board to ratify their recommendations. Upon motion by Lisa Rawlins, seconded by Mike Miller, the board unanimously voted to change the membership affiliation of members Barry Greenberg and Leron Gubler to

"entertainment member" and "business/civic member," respectively. Upon motion of Joyce Foster, seconded by Mel Kohn, the board unanimously accepted the appointment of Earl Brendlinger to the Executive Committee. Finally, upon motion by Mike Miller, seconded by Steve Dayan, the board unanimously voted to accept Bill Thomas of AFTRA as a new union/guild member.

VII. CLOSED SESSION. The board met in closed session to confer with counsel on pending litigation, contract, and personnel issues, and discuss the City of Los Angeles' film services RFI/RFP. No action was taken nor was any solicited.

VIII. OLD BUSINESS.

A) Permit Software Update. Steve Dayan expressed his wish that the Operations Committee meet to view a presentation to the Operations Subcommittee on FilmL.A.'s new permit software.

IX. NEW BUSINESS

A) REMARKS BY HON. JAN PERRY, L.A. CITY COUNCILMEMBER, DISTRICT 9. Councilmember Perry addressed the board to ask that FilmL.A. consider restricting filming to address community concerns in her district, particularly to limit use of mock-gunfire in neighborhoods affected by street violence.

X. NEXT MEETINGS

BOARD OF DIRECTORS – Friday, December 7, 2007, 9:00 a.m., location TBD
EXECUTIVE COMMITTEE -- Thursday, November 29, 2007, 11:30 a.m., FilmL.A.

XI. ADJOURNMENT. There being no further business to come before the Board, the meeting was adjourned at 11:32 AM.