



**MINUTES
MEETING OF THE BOARD OF DIRECTORS OF
FILML.A., INC.**

9:00 AM, Monday, December 11, 2006
Los Angeles Athletic Club
432 West 7th Street
Los Angeles, CA 90014

- I. CALL TO ORDER.** The meeting was called to order by Chair Jean Prewitt at 9:45 AM, notice having been given on Wednesday, December 6. The following Directors, constituting a quorum of the Board were present:

Ken Balder	Steve Dayan	Mark Indig (phone)	G. Bryan Unger
Earl Brendlinger	Chris Essel	Mel Kohn	Ted Wolfberg
Steve Caplan	Pamm Fair	Amy Lemisch	Randy Winograd (phone)
John Connolly	Joyce Foster	Jean Prewitt	
Pete Corral	Barry Greenberg	Lisa Rawlins	

The following Directors were absent: Joe Aredas, Bob Beitcher, Hudson Hickman, and Paul Nawrocki.

FilmL.A., Inc. staff present were Steve MacDonald, Michael Bobenko, Michael Bennett, Donna Wells, and Philip Sokoloski, as were planning consultants Gwin Wheatley and Terry Wolverton.

Guests present included Bob Moran with the County of Los Angeles, Angie Castro from the Office of County Supervisor Gloria Molina, and Jonathan Cowan of Sony Pictures Entertainment.

- II. REPORT ON THE POSTING OF NOTICE.** The notice was posted on FilmL.A., Inc.'s web site on Wednesday, December 6, 2007.
- III. MEETING GUEST REMARKS.** Tasked with revising FilmL.A.'s contract with the County of Los Angeles, County representative Bob Moran expressed support for the organization and the County's goal of remaining film-friendly. Angie Castro, Arts Deputy to Los Angeles County Supervisor Gloria Molina, thanked staff for their hard work and pledged the support of the Supervisor's office for FilmL.A. and its mission.
- IV. THANK-YOU TO JEAN PREWITT, OUTGOING CHAIR.** To warm applause, Steve MacDonald provided outgoing Board Chair Jean Prewitt with an award thanking her for her service to FilmL.A. and praising her leadership and wisdom.
- V. APPROVAL OF THE MINUTES OF THE MEETING OF AUGUST 4, 2006.** Upon motion by Lisa Rawlins, seconded by Barry Greenberg, the Minutes were unanimously approved as submitted.

- VI.** ADOPTION OF BYLAWS AS AMENDED AND RESTATED. Upon motion by Lisa Rawlins, seconded by Earl Brendlinger, the Board voted unanimously to accept the bylaws as amended and restated (attached).
- VII.** REVIEW OF AUDITED FINANCIALS. John Connolly, Chair of the Audit Subcommittee, reviewed and asked the Board's acceptance of the FY'06 audited financials. Connolly gave an overview of the audit process, answered questions from the Board, and thanked his Subcommittee colleagues, Mel Kohn, Earl Brendlinger, and Pete Corral. He also thanked staff for their assistance and the firm of Green, Hasson & Janks for their services. Upon motion by Barry Greenberg, seconded by Bryan Unger, the Board unanimously approved the financials and ordered their publication.
- VIII.** ELECTION OF OFFICERS & BOARD OF DIRECTORS FOR 2007. Steve Caplan, Chair of the Nominating Subcommittee, introduced three items related to the Board Slate for 2007 (attached). Upon motion of Joyce Foster, seconded by Bryan Unger, the Board unanimously agreed to extend the term of Directors whose terms were up for renewal including: Earl Brendlinger, Pamm Fair, Jean Prewitt, Chris Essel, and Ken Balder. Upon motion of Steve Dayan, seconded by Pamm Fair, the Board unanimously welcomed three new members to the Board, including: Bill Allen (LAEDC), Leron Gubler (Hollywood Chamber of Commerce) and Michael Miller (IATSE). Caplan and John Connolly then recused themselves from the vote on the 2007 Executive Committee Slate, which upon motion of Steve Dayan, seconded by Earl Brendlinger, the remaining Board unanimously approved as submitted.
- IX.** PRESIDENT'S REPORT. President Steve MacDonald reported as follows:
- A.** Technology Update. Alpha testing on FilmL.A.'s new permit software will begin in March 2007 instead of December 2006, owing to the inadvisability of performing beta testing during pilot season. Costs remain within 5% of the original development budget, and plans are under way to schedule third-party usability testing.
 - B.** Digital Location Library. FindL.A., FilmL.A.'s new on-line location library, was made available for public use for the first time on 12/5/06. The library contains photos of properties owned and operated by the Los Angeles and Burbank unified school districts, the City of Los Angeles, and Los Angeles County, particularly in the north valley. Philip Sokoloski led the Board in a short demonstration of the product, while MacDonald committed to speed its development by adding a dedicated photographer to the project team.
 - C.** Customer Service Survey. One hundred new customer surveys were logged and reviewed in furtherance of FilmL.A.'s continuing effort to improve customer service. Many recent improvements, including introduction of a new VOIP telephone system and new Production Planning Services Division, were based on recommendations first received through these surveys.
 - D.** Film Permit Enforcement. FilmL.A. will participate in discussions regarding improved film permit compliance with a Film Permit Enforcement Task Force, which plans to submit recommendations to the City in mid-January, 2007.
 - E.** Production Statistics. Revised permit statistics charts were shared with the Board. MacDonald noted several areas of concern in local feature, television, and commercial production, including production incentives and infrastructure development in competing jurisdictions.
 - F.** Permits on Account. MacDonald announced that since the program was introduced, the number of qualified firms using Permits on Account had grown to 40.
 - G.** Upcoming Meetings. A presentation before Mayor Villaraigosa and a meeting of all City General Managers is planned in January, 2007. FilmL.A. will propose that all Departments

- appoint a representative to a new Film Permit Improvement Group designed to assist FilmL.A. in continuing to streamline local film permitting.
- H. Staff Addition. FilmL.A. has hired experienced location manager Geoffrey Smith as its new Director of Community Relations.
- X. CLOSED SESSION -- CONFERENCE WITH LEGAL COUNSEL. The Board excused guests and staff while considering matters related to executive performance and compensation. It subsequently conferred with legal counsel regarding pending litigation, contract issues and strategic planning. The Board reported that it had agreed to extend the contract of President Steve MacDonald through December 31, 2007, on terms to be discussed.
- XI. OLD BUSINESS. No old business was raised.
- XII. NEW BUSINESS.
- A. Board Calendar for 2007. Philip Sokoloski informed the Board that a draft calendar had been created which scheduled, in advance, all necessary Board and subcommittee business for the entire year. The calendar would be shared with the incoming Chair and circulated prior to the Board's next meeting.
- B. Environmental Impact of Filming. The Board discussed a recent UCLA study which was reported erroneously in the news as showing an adverse impact of film production on local air quality.
- C. Board Subcommittee Participation. Board member Steve Dayan asked that the role of the Board's subcommittees be clarified, and encouraged subcommittee chairs to invite people from outside the organization to join and participate in subcommittee business.
- XIII. **NEXT BOARD MEETING** – Friday, 2/9/07, 9:00 a.m., location TBD
EXECUTIVE COMMITTEE MEETING – Tuesday, 1/30/07, 11:30 a.m., FilmL.A.
- XIV. ADJOURNMENT. There being no further business to come before the Board, the meeting was adjourned at 11:11 AM.